



Union for the Mediterranean
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AJUNTAMENT DE
TARRAGONA

PARTICIPATION PACKAGE

YOUTH FORUM FOR THE MEDITERRANEAN

REGIONAL COOPERATION IN ACTION

6-9 July 2018

Barcelona and Tarragona, Spain

In cooperation with:



The UfM Secretariat
 is co-funded by the
 EUROPEAN UNION






In the framework of:





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Youth Forum for The Mediterranean

The Union for the Mediterranean and the Tarragona City Council are co-organising the Youth Forum for the Mediterranean on 6-9 July 2018, in the framework of the XVIII Mediterranean Games Tarragona 2018, and are pleased to invite youth-led organisations, platforms and networks from the Euro-Mediterranean region to nominate 2-3 representatives to participate in a program of activities that will target young Mediterranean entrepreneurs, researchers and activists while involving experts working in the region.

CONTEXT

The Union for the Mediterranean: putting youth at the heart of regional cooperation

Launched in July 2008, the Union for the Mediterranean (UfM) is an inter-governmental organisation that brings together all 28 countries of the European Union and 15 countries of the Southern and Eastern Mediterranean, with the aim of enhancing regional cooperation and dialogue in the Euro-Mediterranean region in order to collectively address three interrelated priorities: regional stability, human development, and integration.

Comprising nearly 60 per cent of the total population, young people constitute one of the greatest assets for stability and development in the Euro-Mediterranean region, and play a significant role in energizing growth, poverty reduction and societal well-being. Their active participation in intercultural exchanges and dialogue is also essential, as young people are important ambassadors of the shared values that the UfM seeks to promote in both the northern and southern shores of the Mediterranean.

Youth is thus at the core of the UfM regional strategy: its [Roadmap for Action](#), adopted by its 43 Member States in January 2017, is indeed centered on young people's potential to promote stability, development and more inclusive societies. In this framework, the UfM Secretariat works with youth as active players and partners in its efforts to promote effective regional cooperation in the Mediterranean. It fosters youth employability and entrepreneurship, higher education, vocational education, training, health and mobility via specific youth initiatives and 'mainstreaming' cross-sector initiatives to ensure youth issues are taken into account when formulating, implementing and evaluating policies and actions in all the UfM's fields of activity.

The UfM collaborates closely with international and regional organisations working with and for youth, as well as with youth-led organisations and platforms and networks to scale-up youth

projects and initiatives for development in the Mediterranean at regional level and increase their impact on the ground.

To learn more: <http://ufmsecretariat.org/youth-day-2017/>

OBJECTIVES

The central purpose of the training is to enhance youth-led regional cooperation projects for development and stability in the Euro-Mediterranean region, connecting them to the relevant **Union for the Mediterranean (UfM)** policy frameworks to ensure coherence, effectiveness and impact on the ground, as well as sustainability.

Furthermore, the training will look at youth engagement in the area of regional cooperation through UfM networks for sectorial action including UfM's action-driven methodology and tools, so as to promote dialogue and the implementation of concrete projects and initiatives with tangible impact.

Accordingly, the training is dedicated to give participants the information and the skills needed so they can be better prepared to further develop the role of leading regional cooperation.

The main outcomes from the Youth Forum workshop will be to:

1. Bring youth into UfM networks for sectorial action and disseminate the UfM action-driven methodology and tools;
2. Enhance youth-led regional cooperation projects for development and stability in the Euro-Mediterranean region, connecting them to the relevant UfM policy frameworks to ensure coherence, effectiveness and impact on the ground, and sustainability;
3. Bridge youth-led organisations and platforms with regional cooperation actors, such as the UfM and its partners, to promote youth participation in an action-oriented regional agenda.
4. Strengthen regional cooperation and bilateral agreements to remove barriers and foster integration,

CONTENT

Following up on the II UfM Regional Forum, organised under the theme "[*Mediterranean in Action: Youth for Stability and Development*](#)", to accelerate progress on the Sustainable Development Goals (SDGs) and after consultations with youth organisations on key issues in

the Euro-Mediterranean area, the UfM launches, in cooperation with XVIII Mediterranean Games Tarragona 2018, the first Youth Forum for the Mediterranean. This four-days partnership-building activity will bring together representatives of youth-led organisations, platforms and networks from the Euro-Mediterranean region to develop regional cooperation projects led by youth in three key UfM areas of action:

- [Women empowerment](#)
- [Youth employability and employment](#)
- [Sustainable development](#)

This Forum will apply this methodology with the participants, providing them with a comprehensive knowledge of the [UfM action-driven methodology \(3 P's methodology\)](#), as well as with a series of competences and tools, to create and promote effective links between the Euro-Mediterranean policy frameworks and their operational translation into concrete projects and initiatives on the ground.

PARTICIPANTS

The training is designed for young women and men between the ages of 18 and 30 from the Mediterranean region previously selected by UfM's Secretariat.

Learning objective:

By the end of the session participants will:

- learn UfM's action-driven methodology and tools.
- apply different strategies for sectorial action within UfM networks at the regional level, in three specific areas: youth employability, women's socioeconomic empowerment and sustainable development.
- to identify and develop sustainable development projects at the regional level.

The Forum will welcome around 45 participants that are innovating in the entire region to convene and share their work bringing a valuable opportunity for capacity-building, knowledge sharing and networking for the upcoming generation of game-changers in the Mediterranean. During the four days partnership-building activities participants will learn how to develop a project from concept to implementation, focusing on 3 key themes that include sustainable development, women empowerment, youth employability and employment.

AGENDA

Friday 6 July 2018

In Barcelona – Headquarters of the Union for the Mediterranean

Introduction and opening of the Youth Forum at Secretariat of the Union for the Mediterranean (UfM).

08:30 – 9:00. Presentation of the Youth Forum - official opening

- [Amb. Nasser Kamel](#), Secretary General of the Union for the Mediterranean
- [Mr. Josep Fèlix Ballesteros Casanova](#), Mayor of Tarragona (TBC)
- [Mr. Josep Andreu i Figueras](#), President of the Port of Tarragona (TBC)
- [Mr. Javier Villamayor Caamaño](#), Chief commissioner for the Mediterranean Games 2018 in the City Council of Tarragona.
- [Ms. Ivana Martínez Valverde](#), Commissioner in charge of youth and cooperation in the City Council of Tarragona.
- [Ms. Begoña Floria](#), Director, Fundació Tarragona Smart Mediterranean City

17:30 – 18:30. Participants introduction session

18:30 – 19:00. Review of the workshop agenda, expectations and contributions

19:00 – 20:30. Networking dinner

20:30 – 21:30. Transport to Tarragona

Saturday 7 July 2018

In Tarragona – El Teatret del Serrallo. Port of Tarragona.

TRAINING COURSE

Methodology

The overall methodology for the first day will be the design thinking model, a human centered methodology that aims to mobilize creativity, to identify the challenges and bring out new ideas. As such and to the extent that participants agree on the challenge, ideas will follow using the phases of prototyping (define, search, imagine, prototype, select, implement, learn).

During the session, different approaches will be used in order to achieve the learning objectives, including:

- A formal lecture on “design thinking for social innovation at the regional level: examples and guiding principles”. The lecture will introduce practical cases and renowned examples related to youth issues.
- An open discussion will take place primarily in small groups, so that participants will have the opportunity to share ideas and interact
- In order for the whole group to learn from others and compare different opinions in a larger way, a member of each of the group will expose the group’s conclusions in a plenary meeting.

Content:

1. Introduction to design thinking for social innovation at the regional level: examples and guiding principles”
2. Defining the challenge.
3. Ideation approach: ideate, prototype and test;

Delivery time

255 minutes aprox. as follows:

08:30 – 09:00. Introduction from Facilitators / opening remarks

- Representative of the Union for the Mediterranean
- Facilitators

09:00 – 11:00. Plenary session

THEMATIC PANELS:

Youth & Employment

- **Ms Michael Karner**, consultant within the CMI's Water and Refugee and Mobility Programs. He coordinates the CMI Water Expert Hub.

Climate change and sustainable development

- **Ms. Cristina Guillén**, Professor of the Càtedra Tarragona Smart Mediterranean City in the University Rovira i Virgili

Women empowerment and gender equality

- **Ms. Nour Salameh**, Gender Programme, European Institute of the Mediterranean (IEMED)

10 min discussion after each presentation

11:00 – 11:30. Coffee Break

11:30h – 13:00. Plenary session

- **Ms. Paz Arancibia. Expert**, advisory services on policies, programme design, assessment and implementation.
1. Design thinking for social innovation at the regional level: examples and guiding principles
 2. Defining the challenge (work in small groups)
 3. Empathize (work in small groups)

13: 00- 14:30. Lunch

14:30 – 16:00 Training Workshops

Youth employability and inclusive growth

*Facilitator: **Michael Karner**, Consultant within the CMI's Water and Refugee and Mobility Programs and coordinator of the CMI Water Expert Hub*

Sustainable Development

*Facilitator: **Ms. Patricia Carbonell**, Communications coordinator at REVOLVE*

Women's Socio-Economic empowerment

*Facilitator: **Ms. Paz Arancibia**, Expert, advisory services on policies, programme design, assessment and implementation.*

(working in small groups)

1. Ideation: divergence: thinking broadly
2. Ideation: convergence: judgement and selection
UfM project's template and business model canvas: develop the idea

16:00 – 16:15. Coffee break

16.15 – 17:30. Thematic Workshops

1. Prototype (work in small groups)
2. Test (plenary)

17:30 – 18:00. Team building activity.

18:30 – 20:30. Guided cultural visit to the ancient Roman city of Tarragona

20:30 – 22:00. Dinner in the ancient roman city of Tarragona.

Sunday 8 July 2018

In Tarragona – El Teatret del Serrallo. Port of Tarragona.

WORK IN THE THEMATIC WORKSHOPS

9:00 - 10:00 Project planning and criteria for sustaining project workshop

10:00 – 10:15 Coffee break

10:15– 13:00 Project development session

Out of the ideas that came out on the first day, participants will choose 2 proposals to develop two regional projects following the UfM criteria

13:00 – 14:00 Lunch

WORK IN THE THEMATIC WORKSHOPS

14:00 - 15:30 Strategy and action plan

15:30 – 16:00 Coffee Break

16:00 - 18:00 Team Exchange and Project development feedback

FREE EVENING

Monday 9 July 2018

In Tarragona – El Teatret del Serrallo. Port of Tarragona.

9:30 – 11:30. Presentation of regional cooperation ideas

- Representatives of each of the thematic workshop

Open discussion - 30 mins per presentations followed by Q&A 10 – 15 mins

11:30 – 12:00. Future perspectives: From concept idea to viable project

- [Ms. Camilla Leonori](#), Project Analyst, Union for the Mediterranean

12:00 – 12:30. Closing remarks

- [Ms. Laurence Païs](#), Deputy Secretary General for the Union for the Mediterranean
- Representative of the City Council of Tarragona

12:30 – 14:00. Lunch

14:00 – 15:00. Transport to the Airport of Barcelona



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